

# Fact Sheet

## OCD Article texts

This document contains recommendations for the creation of article texts in OFML data and illustrates their use in various pCon applications. The recommendations in this document are based on the recommendation of the standardization committee of the *Industrieverband Büro und Arbeitswelt e. V. (IBA) (Interior Business Association)* for "Uniform customer-oriented article descriptions". Further details can be found there.

## 1 Overview

There are three types of article text:

- **Short text**

This text should contain a brief description of the basic article.

It is usually displayed in overviews of all articles of a project (for example in the article tree) and in exceptional cases in article lists and forms. The short text should only contain one line (max. 50 characters).

- **Long text**

The long text contains a more detailed description of the basic article. Usually this is the text that appears at the item – and article list. It should describe all essential properties of the item that are not configurable by the customer. This includes the information about the fixed dimensions, if these are not included in the variant text (see below). If possible, these measurements should be listed at the end of the long text.

The recommended unit of measurement for Germany is millimeters (mm), otherwise centimeters (cm). For the United States Inches is used.

The dimensions are specified in the following order: width, depth, height.

e.g. 800 x 430 x 720 mm (WxDxH)

**By default, either only the long text or only the short text is displayed. Therefore, the long text must be understandable independently of the short text.**

**NEW: The individual lines of the long text are interpreted as paragraphs, i.e. each line can be wrapped by the applications as required (continuous text). Each new line forces a line break by the applications.**

- **Variant text**

The variant text describes the properties of the article (variants) that can be configured by the customer. Please do not use any codes (abbreviations) for characteristic and/or value only. The properties should be described textually. Usually the text is shown after the long and short text at the article lists or forms and supplements it. Long text and variant text belong together in terms of content.

## 2 Example articles

Those examples illustrate how the various text are used within the pCon applications:

### Example chair “Model XY”

<b>Short text</b>	Swivel chair “XY” with gliders
<b>Long text</b>	Swivel chair “Model XY” with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.
<b>Variant text</b>	Price group: Exclusive Color: Leather, white

### Example table “Model XY”

<b>Short text</b>	Desk “XY” 1800x800mm
<b>Long text</b>	Desk “Model XY” Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)
<b>Variant text</b>	Price group: Exclusive Color: Natural oak

### 3 pCon.basket

The screenshot shows the pCon.basket application window. On the left, a 'Description' pane lists two items: '1 Swivel chair "XY" with gliders' and '2 Desk "XY" 1800x800mm'. The main area is a table with columns: Position, Manufacture, Series, Article number, and Description. Row 1 (Position 1) is for a chair, and Row 2 (Position 2) is for a desk. The description for the chair includes details like 'Permanent contact-backrest', 'Seat height 450 - 620 mm', and 'Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.' The desk description includes 'Rectangular desk with square four-foot legged frame' and 'Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)'. At the bottom, a summary line reads: 'Document Gross Price: 0.00 EUR; Value of Goods: 0.00 EUR; VAT: 0.00 EUR; Final Amount: 0.00 EUR; Margin: 0.00 EUR (0.00 %)'.

Article list

Pos	Article code / Description	Quantity	PU/EUR	IT/EUR
1	<b>CHAIR</b> Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment. Price group: Exclusive Color: Leather, white	1,00	0,00	0,00
2	<b>TABLE</b> Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H) Price group: Exclusive Material: Natual oak	1,00	0,00	0,00

Form

## 4 pCon.planner

Description	Posit	RefNr	Manufacturer	Series	Article number	Description	Quantity	SP	TP
1. Swivel chair "XY" with gliders 2. Desk "XY" 1800x800mm	1		XY	TX	CHAIR	Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment. Price group: Exclusive Color: Leather, white Position net price	1,00	0,00	0,00
	2		XY	TX	TABLE	Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H) Price group: Exclusive Material: Natural oak Position net price	1,00	0,00	0,00

Document Gross Price: 0,00 EUR; Value of Goods: 0,00 EUR; VAT: 0,00 EUR; Final Amount: 0,00 EUR; Margin: 0,00 EUR (0,00 %)

Article list

Pos	Article code / Description	Quantity	PU/EUR	IT/EUR
1	<b>CHAIR</b> Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment. Price group: Exclusive Color: Leather, white	1,00	0,00	0,00
2	<b>TABLE</b> Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H) Price group: Exclusive Material: Natural oak	1,00	0,00	0,00

Form

## 5 pCon.basket Online

The screenshot shows the pCon.basket software interface. The main window displays an article list with two items:

#	Image	Description	SP in EUR	Quantity	TP in EUR
1		Swivel chair "XY" with gliders CHAIR   Demo Factory   Text Demo	0.00	1	0.00
2		Desk "XY" 1800x800mm TABLE   Demo Factory   Text Demo	0.00	1	0.00

The right-hand pane shows detailed information for the selected item (Swivel chair "XY" with gliders):

- Manufacturer Series:** CHAIR | Demo Factory | Text Demo
- Article Number:** CHAIR
- Calculation:** Quantity: 1, Purchase Price: EUR 0.00, Sales: Net Value for Item: EUR 0.00, Margin: EUR 0.00
- Description:**
  - Short Text:** Swivel chair "XY" with gliders
  - Long Text:** Swivel chair "Model XY" with gliders, Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.
  - Variant Text:** Price group: Exclusive, Color: Leather, white

At the bottom of the interface, a status bar shows: Net Value for Items: EUR 0.00, Net Value: EUR 0.00, Total: EUR 0.00, Margin: EUR 0.00.

Article list

1	<p><b>CHAIR   Swivel chair "XY" with gliders</b></p> <p>Demo Factory   Text Demo</p> <p>Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.</p> <p>Price group: Exclusive Color: Leather, white</p>	1	0.00	0.00
2	<p><b>TABLE   Desk "XY" 1800x800mm</b></p> <p>Demo Factory   Text Demo</p> <p>Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)</p> <p>Price group: Exclusive Material: Natural oak</p>	1	0.00	0.00

Form

## 6 pCon.box

<p>Swivel chair "Model XY" with gliders Total: EUR 0.00</p> <p>Demo Factory   Text Demo   CHAIR</p> <p>Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.</p> <p>Price group: Exclusive Color: Leather, white</p>	<p>Desk "Model XY" Total: EUR 0.00</p> <p>Demo Factory   Text Demo   TABLE</p> <p>Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)</p> <p>Price group: Exclusive Material: Natual oak</p>
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Article text

<p>1</p> <p> No image available</p>	<p>Demo Factory   Text Demo   CHAIR</p> <p>Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.</p> <p>Price group: Exclusive Color: Leather, white</p> <p>EUR 0.00</p>
<p>2</p> <p> No image available</p>	<p>Demo Factory   Text Demo   TABLE</p> <p>Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)</p> <p>Price group: Exclusive Material: Natual oak</p> <p>EUR 0.00</p>

Article list

## 7 pCon.UI

<p><b>Swivel chair "Model XY" with gliders</b> Demo Factory   Text Demo   CHAIR</p> <hr/> <p>BASE ARTICLE-PROPERTIES</p> <p>Price group Exclusive</p> <hr/> <p>Color Leather, white</p> <hr/> <p>Demo Factory   Text Demo   CHAIR</p> <p>Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height adjustment.</p> <p>Price group: Exclusive Color: Leather, white</p>	<p><b>Desk "Model XY"</b> Demo Factory   Text Demo   TABLE</p> <hr/> <p>BASE ARTICLE-PROPERTIES</p> <p>Price group Exclusive</p> <hr/> <p>Material Natural oak</p> <hr/> <p>Demo Factory   Text Demo   TABLE</p> <p>Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H)</p> <p>Price group: Exclusive Material: Natural oak</p>
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*Article information*