

# Fact Sheet pCon.ui

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#### **1** Introduction

pCon.ui is a simple user interface for pCon.cloud. The layout convinces with its unobtrusive design and individualization options. Thus, it fits seamlessly into your website - for a consistent brand experience and configuration comfort.

It is available in the following two variants:

- For Websites
- For Shop Systems

#### **2** General Features

- Provided as cloud service
- Responsive and unobtrusive UI design
- Easy to integrate via iframe technology
- Data activation and management through pCon.login
- Automatic OFML data update
- Web-based product configuration with always up-to-date data feature support (OAP, Metatypes, OCD)
- AR support for mobile devices
- Product sheet download (PDF)
- Administration Panel for deep link generation
- User Interaction Messages (postMessage), e.g. for tracking
- Individualization options:
  - o Color of highlight elements
  - Show/Hide Icons for Dimension, Iso View, Snapshot, Fullscreen, Perspectives
  - o Show/Hide description, manufacturer, series, article number, article name
  - White, grey or black background in 3D view
  - Initial Camera Setup
  - Show/Hide price
  - Show net/gross price
  - Set country for VAT calculation and currency
  - o ... and many more



**Optional Features (additional costs):** 

- Additional catalog set
- DWG Export (2D/3D/both incl. eDWG)
- DXF Export
- 3DS Export
- FBX Export
- OBJ Export
- DAE Export

Other extensions may be available on request.

## **3** pCon.ui for Websites

This version of pCon.ui is optimized for the lead generation on websites. There is a "Send request" button included, which can be used to trigger a contact form. Technically, this is based on a postMessage, which includes all information about the configured product of the customer.

#### 4 pCon.ui for Shops

The shop specific pCon.ui comes with an "Add to cart" button. This button sends an OCI to your shop. The Open Catalog Interface was developed by SAP and is a standard communication format. We support OCI 5.0.

Often, prices determined by OFML data do not fit your customer prices. To this end, we offer a price service API that allows you to override the price displayed in the configurator.

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